

# CIAM INDUSTRIE

Assisi, June 10, 2025

## **CIAM INDUSTRIE strengthens its presence in the French market with the acquisition of Caméléon Concept**

**CIAM INDUSTRIE announces the acquisition of Caméléon Concept**, a Paris-based company specializing in consulting and commercial distribution of furnishings for professional refrigeration, with a strong positioning in dialogue with architects, designers and interior design studios.

Founded as a reference player for the Paris market, Caméléon Concept operates as a qualified intermediary between industry and the design world, supporting the development of tailor-made projects and working alongside consultants, designers and equipment dealers in defining the most suitable solutions for the Ho.Re.Ca. sector.

The transaction is part of CIAM INDUSTRIE's growth strategy and responds to the objective of strengthening its direct commercial presence in the French market, with a strategic focus on the Paris area - today one of Europe's main hubs for architecture, contract and food retail. The entry of Caméléon Concept will enable the Group to rely on a local commercial structure capable of ensuring greater market proximity and continuous dialogue with architects and designers.

The acquisition of Caméléon Concept represents a transaction with strong synergistic value within the Group: a commercial and distribution entity that integrates with the industrial and manufacturing expertise of CIAM INDUSTRIE's other companies, strengthening market coverage and enhancing complementary business models.

Federico Malizia, President of CIAM INDUSTRIE, stated:

*"The entry of Caméléon Concept into the CIAM INDUSTRIE Group represents a step fully aligned with our international development strategy. France, and Paris in particular, is a key market for our sector. Being able to rely on a commercial structure deeply rooted in the territory and strongly oriented toward dialogue with architects and designers allows us to strengthen our proximity to the market and create new growth opportunities, in full synergy with the other Group companies."*

Damien Nicolas, CEO of Caméléon Concept, commented:

*"Joining CIAM INDUSTRIE represents a natural evolution of the path undertaken by Caméléon Concept. I chose to remain involved in the project also through an equity participation, as I strongly believe in the industrial and strategic value of this Group. This transaction will allow us to strengthen our role in the French market, while maintaining our consulting-driven approach and close relationship with the design world, and at the same time benefiting from CIAM INDUSTRIE's solidity and long-term vision."*

### **CIAM INDUSTRIE S.r.l.**

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With this acquisition, CIAM INDUSTRIE confirms its long-term growth vision, aimed at developing a solid international platform capable of integrating industrial and commercial expertise and responding increasingly effectively to the needs of local markets.